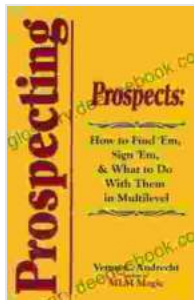


How to Find 'Em, Sign 'Em, and What to Do with 'Em in Multilevel



Prospecting: Prospects: How to Find 'Em, Sign 'Em and What to Do with 'Em in Multilevel by Philip Small

★★★★☆ 4.5 out of 5

Language	: English
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Enhanced typesetting	: Enabled
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Multilevel marketing (MLM) is a business model that involves selling products or services through a network of distributors. Distributors earn commissions on their own sales as well as the sales of their recruits. This can be a lucrative business model, but it can also be difficult to find and sign up new recruits.

If you're struggling to find and sign up new recruits, here are a few tips:

1. **Identify your target market.** Who are the people who are most likely to be interested in your products or services? Once you know who your target market is, you can focus your marketing efforts on reaching them.

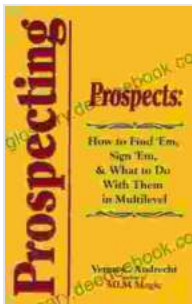
2. **Build relationships.** The best way to sign up new recruits is to build relationships with them. Get to know them, understand their needs, and show them how your products or services can help them. Don't be pushy or salesy; instead, focus on providing value and building trust.
3. **Close the deal.** Once you've built a relationship with a potential recruit, it's time to close the deal. Be clear about the expectations and responsibilities of becoming a distributor, and make sure that the potential recruit understands the risks and rewards involved. Don't be afraid to ask for the sale, but be respectful of the potential recruit's decision.

Once you've signed up a new recruit, it's important to provide them with the support and training they need to be successful. This includes:

- **Providing them with product knowledge.** Make sure that your recruits understand the features and benefits of your products or services so that they can effectively promote them to others.
- **Teaching them how to sell.** Not everyone is a natural salesperson, so it's important to teach your recruits the basics of sales. This includes how to identify customer needs, build relationships, and close deals.
- **Providing them with marketing support.** Help your recruits develop marketing materials, such as brochures, flyers, and social media posts. You can also provide them with access to online marketing tools and resources.
- **Motivating and encouraging them.** Building a successful MLM business takes time and effort. It's important to motivate and

encourage your recruits along the way. Recognize their achievements, celebrate their successes, and help them overcome their challenges.

By following these tips, you can find, sign, and develop a successful team of MLM recruits. Remember, the key is to build relationships, provide value, and be patient. With hard work and dedication, you can achieve your MLM goals.



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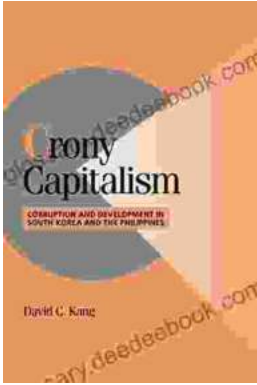
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